

# KITTIPONG SOONPRASERT

## OBJECTIVE

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To illustrate working experiences, skills and achievements throughout 15 years in journalism and training for media

01 APRIL 2007 –  
PRESENT

### **Internews Network**

Bangkok

#### ***Project Director***

- Launch the media program to foster national dialogue for political reform and reconciliation in Thailand
- Integrate the new media program with the current media development program
- Facilitate subgrants with Issara Institute, Sieng Thai and partners in small and/or university radio stations
- -Advise on the development of a larger program that will include a component dedicated to Avian Influenza (radio programming and a national TV documentary).

16 JANUARY 2006  
– 31 MARCH 2007

### **Internews Network**

Bangkok

#### ***Training and Production Coordinator***

- Manage, monitor and collaborate in training programs on investigative journalism for regional journalists with **Press Development Institution of Thailand**
- Manage, monitor and collaborate in training programs on basic skills for community radio broadcasters and cable television journalists with **Thai Broadcasting Journalist Association**
- Oversee, supervise and monitor five radio production groups who received funds from Internews for producing a weekly radio programs on development-related themes
- Plan, design and initiate a web-based regional news exchange center among 'community radio stations' in Thailand
- Plan new strategies for Internews to expand operations in Thailand

APRIL 2005 – 15  
JANUARY 2006

### **BBC World Service**

Bangkok

#### ***Bangkok-based Radio Producer/Correspondent, Thai Section***

- Report and produce audio and on-line news and current affairs reports and features from Thailand and around the region, particularly about Burma
- Set editorial agenda of the region for editors in London
- Supervise and assign a team of stringers
- Represent BBC Thai Service in Thailand

MAY 2003 –

- MARCH 2005 **BBC World Service Trust** Chiang Mai  
***Project Manager, Burmese Health Education Drama***
- Design, implement and evaluate radio drama and other media to communicate with targeted audiences to change their risk behaviour on important health issues particularly HIV-AIDS
  - Make sure that all tasks finished on time and within budget
  - Liaise and report to the funder, the UK's Department for International Development on progress of the project
  - Networking with key stakeholders of the project, e.g Chiang Mai University, local NGOs, Burmese communities in Thailand
- OCTOBER 2001 – OCTOBER 2002 **BBC World Service** London,UK  
***Senior Producer, Thai Section***
- Edit works of producer before broadcasting
  - Commission and assign works to producers and part-timed staff
  - Set a long-term production plan for the Section
  - Appraise staff
  - Supervise IT system of the Section
- MAY 1998 – APRIL 2003 **BBC World Service** London, UK  
***Producer, Thai Section***
- Present live broadcast programs
  - Produce short and long radio programs, covering current affairs, education, entertainment
  - Edit a book commemorating the Section's 60<sup>th</sup> anniversary.
- JANUARY 1997 – MARCH 1998 **Bloomberg News** Bangkok, Thailand  
***Local Correspondent***
- Report business news in real-timed fashion
  - Create and manage a network of local stringers
  - Expand and maintained a database of contacts and sources
  - Build better recognitions of the organization among local contacts and peers
- SEPTEMBER 1990 – DECEMBER 1995 **Matichon Daily** Bangkok, Thailand  
***Reporter for political desk, based at Government House***
- Report news aboutt Prime Minister, Deputy Prime Ministers, Ministers at the Government House
  - Analyze policies of the incumbent Government
  - Identify key players in the government for editors and peers

## EDUCATION

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1995–1996	<b>City University</b>	London, UK
	■ MA in International Journalism	
1985 - 1989	<b>Thammasat University</b>	Bangkok, Thailand
	BA in Industrial Management	

## RELEVANT TRAINING

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2004	Project Management	BBC Training
2002	Personal Development Initiative 2	BBC World Service